

The Conversation Starter: Connect • Simplify • Change •



**Horrill & Associates
Change Agency**

SPEAKER PROFILE

All presentations are tailored to industry, event, audience and client needs

Keynote: Get ahead of the competition - Adopt Change 3.0

Delivering results faster, cheaper and ahead of the game... how do we approach engagement in an era of constant change, influence stakeholders in the new networked landscape, and navigate increasingly complex environments?

Jude takes you through her simplified three step approach to change, and along the way reveals the cut through weapon – clear, frequent, visible communications.

Keynote: Get with the program - Build your Social Enterprise

Undertaking any Enterprise project can be challenging. Perhaps none more so than when undertaking a Social Enterprise project where multiple stakeholders with differing views must be involved and are crucial to success.

As former ANZ Bank Head of Communications for Global Technology, Services and Operations Jude was a key influence in advancing the business case for creating a socially enabled enterprise.

This presentation covers: why organisations need to invest in social, gaining executive support, techniques to create a cross departmental shared vision, and how to overcome challenges during the inception phase.

Keynote: Get real - Be the change that starts with you

Ready, willing and able ... this may be how you feel, but how do we inspire and influence others. Jude reveals that there is nothing magical about change, it simply starts with the self.

An engaging presentation for team leaders and individuals who are grappling with the fact that companies don't change, people do, and how to manage the people side of change.

About Jude Horrill

Jude is regarded as a thought leader in the field of change and has a wealth of experience gained from senior roles in change and transformation management, corporate communications, facilitation and coaching in organisations across Australia, New Zealand and Asia Pacific.

In her speaking engagements Jude shares critical insight from managing a diverse range of change from complex enterprise-wide programs to team and individual change. She is a regular speaker who delivers keynotes to a range of business conferences and more low key addresses at networking events.

Jude has a Graduate Diploma in Management, Graduate Diploma in Performing Arts, a Bachelor of Arts Degree, and certifications in Change Management & Lean Change Management.



What audiences have said

"Jude has the capacity to distil key issues and create a framework for discussion that draws out innovative thinking and ideas. Her great interpersonal skills engage people in a thought provoking and positive way."

Caroline Dever, Partner Odgers Berndtson

"Great to hear from Jude Horrill today about change, communications, and enterprise social networking. My key take-away: if change is the new normal then normalise it."

Rebecca Jackson, Digital & Visual Communicator Melbourne Water

"Thanks Jude, your story at the Females in IT & T event for International Women's Day today was very inspiring!"

Valeria Ignatieva, Co-Founder Diverse City Careers

"Jude Horrill began her working life as a professional musician, but realised something had to change. She chose to move on and into a new industry, illustrating that change is constant and must start with the self. Using her life as an example, she demonstrated her point with gusto, ensuring every person attending knew that change will only happen if we change ourselves first."

Christina Yiannakis, Author Woman.com.au

Contact

+61 413 132 558

✉ jh@judehorrill.com

🐦 [@judehorrill](https://twitter.com/judehorrill)

🌐 au.linkedin.com/in/judehorrill

